

BLACK DIAMOND LIFESTYLE:

DARE TO DREAM AND DIAL

By Yvonne Gordon



As a boutique luxury lifestyle consultancy, BDL deals discreetly with high net worth individuals and celebrities worldwide, with no request too extraordinary.

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A jewel-encrusted iPhone with a direct line to your luxury lifestyle consultancy is one of the most exclusive luxury travel accessories you can get.

Black Diamond Lifestyle (BDL) arranges everything for luxury travel, from private yacht and jet charter to the exclusive rental of villas, chateaux and ski chalets in the most select and inspiring destinations around the world. BDL issues its top clients with an exclusive iPhone, which is encrusted with precious stones and has a special Black Diamond Call button with direct access to the luxury bespoke service.

“The iPhone allows you to be directly in touch in case you want to add anything extra to your experience,” says managing director Yulia Sultanova.

Yulia explains that this is just one example of how BDL goes the extra mile for full service: “We feel it’s an important piece of the chain to make the package flawless to our customers. If someone charters a yacht and a private jet to their destination and needs a car transfer and VIP handling at the airport, we’ll arrange it,” she says.

Black Diamond’s properties include private islands, luxury villas and exclusive chalets all over the world. It recently added a 4.5 acre site in Blue Bay, Ibiza to its portfolio – with an accompanying yacht, sports vehicles and VIP club, bar and restaurant access.

The luxury consultancy company is part of the Sunseeker London Group, giving it access to any Sunseeker yacht, as well as to larger yachts including the prestigious trio of Abramovich yachts: Luna, Pelorus and Eclipse.

For special occasions or events, BDL can arrange extra luxuries such as fine wines or diamonds – working closely with jewellers such as Boodles, De Beers, Stephen Webster and Harry Winston.

Black Diamond also arranges luxury adventure travel, such as whale watching, mountain climbing or heli-skiing, “We have trips to some of the most dramatic and beguiling parts of the earth,” says Yulia. “From dogsledding at the South Pole, to rain forest expeditions, along with, of course, the option for unparalleled luxury. It is not uncommon for

our clientele to want to wash down the adrenaline with a dry martini,” she says.

As a boutique luxury lifestyle consultancy, BDL deals discreetly with high net worth individuals and celebrities worldwide, with no request too extraordinary. “We have dealt with many unusual requests from some clients in the past – one, a famous clothes designer, wanted a yacht crew to change her bed linen three times a day. The bed linen had to be her own trade mark and a different colour every time it was changed.”

BDL doesn’t charge membership fees and Yulia says that even when economic conditions mean that clients have to watch their funds, they use BDL to save both time and money.

As an incentive for repeat patronage, Black Diamond Lifestyle rewards top clients with gifts. For example, a customer chartering a mega yacht for €500,000 per week receives three bottles of Armand de Brignac (Rose, Gold and Blanc de Blanc). A client who buys a yacht worth €25m through BDL will receive the signature BDL gold or platinum diamond-encrusted iPhone 4, or two iPhones for a yacht worth €50m plus.

So whether you want to dock at the Monaco Grand Prix, honeymoon in the Pacific or go whale-watching in the Arctic, BDL can arrange it all, and as their motto says: ‘Dare to dream. The possibilities are limitless.’

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Black Diamond Lifestyle is committed to creating unique and unforgettable experiences, with personalizedVIP service from start to finish.



COCO PALM BEACH RESORTS COLLECTION

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There are very few islands that retain a sense of fantasy and untouched beauty, but the Maldives is definitely one of them. With vibrant coral reefs, blanch sand beaches and inimitable turquoise waters, this small, Indian Ocean island country is an idyllic paradise, just waiting to be discovered.

The discerning and adventurous traveler will delight in nature's luxurious bounty at Coco Palm Bodu Hithi, the newest property in the Coco Palm Collection's two spectacular resort properties. Prepare to revel in gentle ocean breezes, relax under luxurious Maldivian-style thatched roof villas and step foot on gorgeous, unspoiled beaches.

Getting to Coco Palm Bodu Hithi is a breathtaking 40 minute-ride by speedboat from the capital Malé. Situated on the North Malé Atoll, Bodu Hithi offers 100 designer villas that fuse contemporary and tropical influences to create an unparalleled island experience. Feast your eyes on turquoise lagoon waters and swaying palm trees as you are escorted to one of the 44 palm-sheltered Island Villas, 16 stilted Water Villas or 16 Escape Water Villas (featuring a spacious outdoor deck, perfect for taking in the unrivalled view of the ocean).

Those who prefer total exclusivity and privileges will feel right at home in one of Coco's 24 ultra-luxurious Club Coco Palm Villas. Club Coco guests will enjoy a constellation of benefits, including a complimentary bottle of French Champagne upon arrival and private check-in from the comfort of their room. A dedicated butler is at your disposal to

fulfill your every request, day or night. Let your butler arrange for your complimentary private sunset cruise, luxury bath preparation or non-motorized water sports excursion. Or, if a spa treatment is more your style, enjoy complimentary tea service in your room followed by the total rejuvenation of a complimentary hydrotherapy session at the Coco Spa. In the evening, Club Coco guests enjoy exclusive use of the floating Stars Restaurant and Bar where a plentitude of delectable Asian fusion dishes will tantalize the taste buds.

Whatever your desire – be it adventure and exploration or total rest and relaxation, Coco Palm Bodu Hithi is the intersection between fantasy and reality. Begin the experience of a lifetime with a visit to the Maldives.

Visit www.cocopalm.com

